



Dear Delegate,

Thank you for participating in the Fifth International Conference on Design Principles and Practices! We are pleased you will be joining us in Rome, Italy and hope you are looking forward to coming together with colleagues and members of the Design Conference community this February.

In preparation for the conference, we have put together some information that we hope will be helpful as you begin to prepare for the conference and your arrival in Rome. In this document, you will find information such as city maps, conference venue maps, transportation information, dining suggestions, conference registration information, presentation information, and journal information.

This packet is a starting point for your preparations, and we realize you may have some additional questions after reviewing the material here. For any questions that remain, please contact the conference secretariat at support@designprinciplesandpractices.com.

We hope your planning goes well, and we look forward to meeting you in Rome!

Best Regards,

Emily Kasak
Conference Producer

For the International Conference on Design Principles and Practices

TRAVEL INFORMATION

MAPS

MAP OF ROME

<http://maps.google.com/maps/ms?hl=en&ie=UTF8&msa=0&msid=108641819019953624578.0004968911a5867ebc786&ll=41.904162,12.474203&spn=0.011179,0.018239&z=15&iwloc=000496891ac2ad5b40323&source=embed>

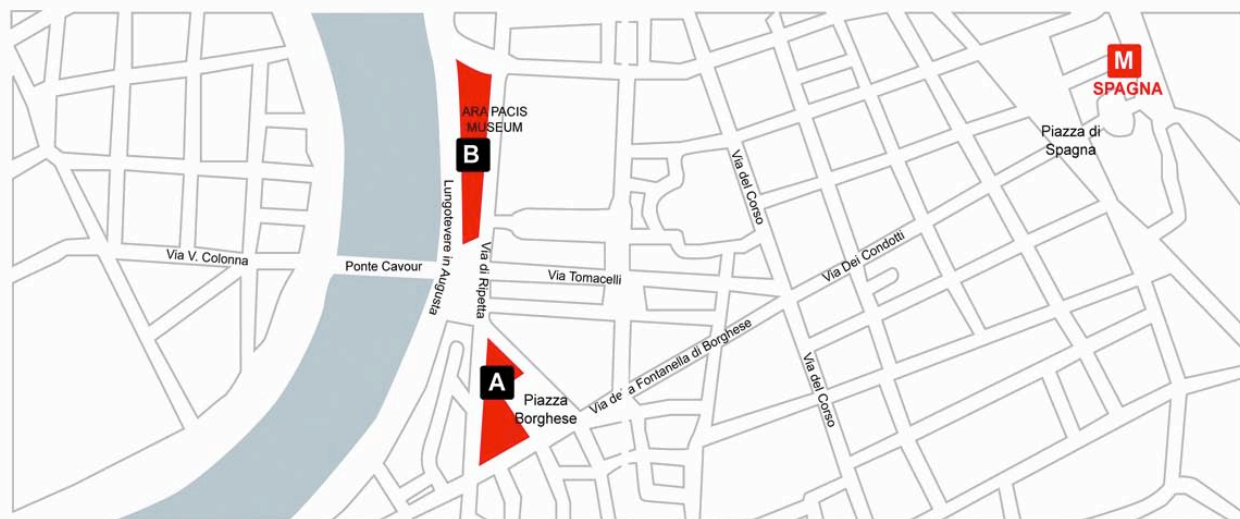
VENUE MAP

* (A) Conference registration desk and Parallel Sessions located at:

Sapienza University of Rome
Faculty of Architecture - Facoltà di Architettura
Piazza Fontanella Borghese 9
00186 Rome, Italy 900186 Roma, Italy

* (B) Plenary sessions will be located at:

Museo Ara Pacis
via Ripetta (in front of Piazza Augusto Imperatore)
00186 Roma, Italy



venue

- A** Faculty of Architecture | Sapienza University of Rome | piazza Borghese, 9 - 00186 Rome (Italy)
- B** Conference Hall | Museo Ara Pacis | via Ripetta (in front of piazza Augusto Imperatore), 00186 Rome (Italy)
- Conference Dinner | via Nizza (corner via Cagliari), 00198 Roma

TRANSPORTATION

* PLEASE NOTE: Delegates are responsible for researching the most up-to-date transportation information on their own. The information below is meant to help, but please confirm the following before making any arrangements.

AIRPORT INFORMATION

Rome has two airports—**Fiumicino** (Leonardo da Vinci) and **Ciampino**.

Fiumicino

This is Rome's main airport and is well-connected to the city centre during the day via an express train. The express train between Fiumicino Airport and Stazione Termini (Rome's main train station) costs €9.50 and takes about 30 minutes. The train runs daily from 6:30am till 11:30pm.

Ciampino

Rome's smaller airport, is mostly used by charter flights and budget airlines.

To get to the centre from this airport, take COTRAL bus, get off at Metro A: Anagnina station, then to Termini Station. Cotral bus runs every 30 minutes, until 11pm. The only way to get to Rome after this time is to take taxi.

PUBLIC TRANSPORTATION

Metro

The Roman metro (called Metropolitana by residents) goes round rather than through the historic city. It has only two lines, A (red) and B (blue), which cross at Termini Central Station. Trains run approximately every 7-10 minutes, from 5:30am until 11:30pm every day (until 0:30am on Saturdays).

Buses and Trams

There are hundreds of bus lines, running from 5:30am till midnight. All buses and trams travel in both directions. For timetables and public transport maps visit official site of public transportation in Rome – <http://www.atac.roma.it/>

Taxi

If you need a taxi, remember to look for the official metered white or yellow taxis. There are taxi ranks in many locations throughout the center, but is nearly impossible to hail one driving down the streets, particularly at night. Make sure your taxi is metered; insist on the metered fare, rather than an arranged price. To call for a taxi within Rome, try 06 3570, 06 4994, 06 6645, 06 551, or 06 8822.

ADDITIONAL INFORMATION

For more information on visiting Rome, please see: <http://www.rome.info/>
Leonardo Da Vinci International Airport (Fiumicino) +39 06 6567 1349 <http://www.adr.it/>

http://realtravel.com/g-267593-rome_article-getting_there

ACCOMMODATION

DESIGN CONFERENCE HOTELS

These hotels are located in the Historic Center of Rome. They are within walking distance to the Pantheon, Piazza Navona, the Spanish Steps, the Trevi Fountain, shopping district, and much more.

Amenities may vary by room type but may include Internet Access, Satellite TV, Air-conditioning, Telephone, Mini-bar, Hair-dryer, and Safe or Safety Deposit Box.

Fontanella Borghese

Largo Fontanella Borghese, 84
00186 Rome, Italy
<http://www.fontanellaborghese.com>

Hotel Due Torri

Vicolo del Leonetto, 23
00186 Rome, Italy
<http://www.hotelduetorriroma.com>

Hotel San Carlo

Via delle Carrozze, 93
00187 Rome, Italy
<http://www.hotelsancarloroma.com>

Hotel Adriano

Via di Pallacorda, 2
00186 Rome, Italy
<http://www.hoteladriano.com>

Additional Listed Amenities:

Laundry and Dry Cleaning, Transfers to and from airport, Car parking nearby

ADDITIONAL RECOMMENDATIONS

The following hotels do not have a special conference rate, but have been selected as suggestions because of their close proximity to the conference venue.

Hotel del Corso

Via del Corso, 79
00186 Rome, Italy
<http://www.hoteldelcorsoroma.com>

Hotel Diplomatic

Via Vittoria Colonna, 28
00193 Rome, Italy
<http://www.hoteldiplomatic.it>

DINING IN ROME

MEALS

http://realtravel.com/g-266855-rome_article-eat_drink

http://realtravel.com/g-273478-rome_article-best_dining_bets

Centro Storico (Historic Center)

If in search of high-class food, Rome offers a great choice of quality restaurants. There are elegant places in the more exclusive hotels, such as Pergola (La), the Terrazza dell'Hotel Eden (La) or La Veranda dell'Hotel Majestic. You can also try the delights of creative haute cuisine at restaurants such as Quinzi Gabrieli, Alberto Ciarla, and Sans Souci (Le). Tucked away down a small alley, the exclusive Il Convivio Troiani can be hard to find, but if you are looking for Italian *alta cucina* this is your place. Agata e Romeo have offered family run fine dining for three generations. Romeo is an expert sommelier and the restaurant has over 1500 labels in its cellar. Romolo nel Giardino della Fornarina in Trastevere is the perfect setting for a romantic evening; dine outside in the low-lit courtyard where Raphael is said to have courted his lady La Fornarina. Nino is a cozy option, offering classic Roman and Tuscan cuisine in a warm environment. Or, if you are looking for pizza in the center, try Da Baffetto, which has been serving up some of the best around since the 1960s.

Inspired by the popular film *Babette's Feast*, Ristorante Babette has the feel of a 1920s French bistro. Gusto 28 also has a chic early 20th-century feel, and is especially known for its seafood dishes and variety of vegetarian plates. Ancient meets modern at L'Acino Brillo, where creative cuisine and contemporary decor blend delightfully in this hip restaurant and wine bar.

Rosati is also in the center and offers great views with their coffee. A celebrity hot spot during the 1960s and 1970s, they also have a dining room if your espresso leaves you wanting more. Obika off Piazza Navona offers something unique yet still *veramente italiano* - a fresh mozzarella bar. A number of varieties of one of Italy's most famous cheeses are served here, accompanied by a nice selection of meats, vegetables and sauces.

A relaxing way to enjoy a snack or evening coffee is at one of Rome's many cafés, usually serving coffee, gelato, panini and snacks. The elegant Ciampini is located atop the Spanish Steps, and offers amazing views of the city. The famed Antico Caffè Greco is one of Rome's oldest (open since the 1760), and is definitely one of its most exclusive.

Trastevere

Pizzerias and trattorie are definitely the most popular places to dine in Rome: informal, economical and with speedy service, they are home to *pizza alla romana*, pizzas with a thin crust and a crispy edge, as opposed to the soft raised crusts of the Neapolitan pizza; however, if you are craving a taste of bella Napoli, you can't do any better than Da Vittorio. You will find pizzerias in every corner of the city, but Trastevere offers an especially wide choice of pizza restaurants with wood fueled ovens (these give the pizza a more intense flavor). Panattoni, Ivo, Dar Poeta, Roma Sparita, Arco di San Calisto, are just some of the places from a wide selection of high quality pizza parlors. Remo, in the heart of Testaccio, offers outdoor seating and hip younger crowd. In addition to pizza, don't miss other delicious Roman offerings found at pizzerie and trattorie, such as *Suppli al telefono*, fried rice balls filled with mozzarella, potato croquettes, fried cod fillets, fried pumpkin flowers, and *bruschette*, (slices of toasted bread with tomato or oil and garlic).

Restaurants

The busy area just south of the Spanish Steps is full of restaurants, and the maze of intersecting side streets tucked between Via del Corso and Piazza Navona contains dozens as well. Most have outdoor seating and offer similar menus containing pasta, pizza, veal, chicken and a few seafood dishes. The food is typically simple and fresh. Many restaurants have nice views. For instance, the Piazza della Rotonda contains several cafés which face the Pantheon, and Piazza Navona is completely circled by restaurants which offer views of its numerous fountains.

Dining tips:

Most waiters/waitresses in Rome speak English, but learning and using a few Italian phrases is helpful.

Some useful phrases for dining are: "*Scusi, vorremmo ordinare*", which means "*Excuse me, we'd like to order*"; or you can ask for the check by saying "*Il conto per favore*".

CONFERENCE INFORMATION

REGISTRATION

REGISTRATION DESK LOCATION AND HOURS

Pre-Conference Registration

There will be a pre-conference registration day on **Tuesday, 1 February, 14:00-17:00**, at the Faculty of Architecture Building. This is a very large conference this year, and we ask that, if you are able, please come to this pre-conference registration.

If you are unable to make the pre-conference registration, the conference registration desk will be open beginning at 8:30 a.m. on Wednesday, 2 February in the Faculty of Architecture.

Conference Registration Desk Hours

14:00-17:00 – Tuesday, 1 February

8:30-17:00 – Wednesday, 2 February

8:30-17:00 – Thursday, 3 February

8:30-17:00 – Friday, 4 February

CONFERENCE VENUE (See map and Google map at link below)

* Conference registration desk and Parallel Sessions located at:

Sapienza University of Rome

Faculty of Architecture - Facoltà di Architettura

Piazza Fontanella Borghese 9

00186 Rome, Italy 900186 Roma, Italy

* Plenary sessions will be located at:

Museo Ara Pacis

via Ripetta (in front of Piazza Augusto Imperatore)

00186 Roma, Italy

A Google map and venue map are available at: <http://designprinciplesandpractices.com/conference-2011/location>.

PRESENTATION AND JOURNAL INFORMATION

PRESENTATION EQUIPMENT

Data projectors with computers will be provided in all of the parallel session rooms. However, you must supply your own laptop for your presentation. In addition, if you are a Mac user, you will need to bring a VGA Mac connector.

Should you require speakers, an overhead projector, or any special equipment for your presentation, please notify the conference staff during registration at the conference. We will do our best to meet any special requests.

PROGRAM

The conference Draft Program may be found online at <http://designprinciplesandpractices.com/conference-2011/program/>. There may be slight changes to the draft program found online, but all registrants will receive the final, printed version of the conference program at registration.

ONLINE PRESENTATIONS

All participants of the 2011 Design Conference, both in-person and virtual, have the opportunity to upload their presentation to our Design Principles and Practices Conference YouTube Playlist.

We encourage all participants to present on our YouTube Playlist. For more information and instructions on how to create and upload these presentations, please visit the conference website at <http://designprinciplesandpractices.com/conference-2011/online-presentations/>.

JOURNAL INFORMATION

For information on where and how to submit a paper to *Design Principles and Practices: An International Journal*, please see 'Publish Your Paper' on the journal website at <http://designprinciplesandpractices.com/journal/publish-your-paper/>.

The final deadline for submission of papers is one month after the close of the conference, **Friday, 4 March 2011**.

Please direct publication enquiries to the journal administrators at journals@designprinciplesandpractices.com.

CONFERENCE DINNER

THURSDAY, 3 FEBRUARY 2011 - 8:30-10:30 PM (20:30-22:30)

Join the 2011 Design Conference delegates, speakers and friends for our annual conference dinner. The dinner will be held at the Museo D'Arte Contemporanea Roma, the Museum of Contemporary Art of Rome (MACRO), and is to be highlighted as a time when many of our speakers are able to come together for more intimate conversations over food and wine.

The MACRO, designed by Odile Decq, is Rome's museum of contemporary art, constructed on the site of a former brewery. The space houses exhibition spaces, artworks storage, conference rooms, a library, and event and restaurant space. The first phase of conversion of the MACRO was completed in 1999 with the restoration of the old plant design of the Peroni brewery, built in the early twentieth century on via Reggio Emilia, and it has recently been expanded by the leading French architect Odile Decq. The new wing of the building, with the entrance at the corner of via Nizza and via Cagliari, creates a dynamic balance, integrating the new structure into the district, putting the museum in dialogue with the city, offering the visitors and Roman citizens both the new exhibition and urban spaces, such as the large terrace, the parking, the library and the restaurant. The New MACRO joins the spaces of the MACRO Testaccio and the Pelanda, inside the former slaughterhouse in Testaccio, to make this multifaceted cultural centre a Roman institution that aims to promote the value of contemporary Italian and international art.

MACRO's permanent collection offers a selection of some of the most significant expressions characterizing the Italian art scene since the 1960s, such as the group Forma 1 with the works by Carla Accardi, Antonio Sanfilippo, Achille Perilli, Piero Dorazio, Leoncillo and Ettore Colla; the Arte Povera with Mario Ceroli and Pino Pascali; the Scuola di Piazza del Popolo with Tano Festa, Mario Schifano, Titina Maselli and Mimmo Rotella. Works by Italian artists of international repute illustrate how Italian nationals have figured along-side key protagonists of the international art world during recent years.

For more information on the conference dinner or to reserve a ticket, please see:
<http://designprinciplesandpractices.com/conference-2011/activities-and-extras/> .